



SPONSORS BENEFITS

	DIAMOND \$30,000	EMERALD \$20,000	SAPPHIRE \$12,500	PEARL \$9,000	CONFERENCE ONLY \$5,000	EXHIBITOR ONLY \$2,500
Website recognition	✓	✓	✓	✓	✓	✓
Draped table for exhibiting	✓	✓	✓	✓	✓	✓
Exhibit space choice or selection	First Choice	Priority Choice	✓	✓	✓	✓
Attendee list and contact info	✓	✓	✓	✓	✓	
Logo on signage	Most Exposure	High Exposure	✓	✓	✓	
Social media	Most Exposure	High Exposure	✓	✓	✓	
Communications	Most Exposure	High Exposure	✓	✓		
Newsletter	4	3	2	1		
Event exposure	All Events	All Events	Some Events	Some Events		
Membership	10	5	2	2		
Opening night tickets	10	6	3	2		
Chair drop opportunity	✓	✓				
Sponsor golf or bus tour	✓					
Comp golf/bus tour registrations (pre-conference events)	3	2	1			
President reception	✓					
Additional workshop comps (each workshop)	2					
Get on stage/keynote intro	✓					
Thursday lunch sponsor	✓					
Breakfast sponsors		1				
Break sponsors			1			

QUESTIONS?

Email conference@councilofmls.org

Tel. 877.505.8805

Address 330 N. Wabash Ave., Suite 2000
Chicago, IL 60611

★ Exhibitor tables are 6 ft. for table-top displays. Exhibition spaces will be assigned in order of sponsorship level.

★ All Sponsors must be a member of CMLS. Visit CMLS.org/membership